



# ***Heat* Shield**

## ***PriorFire Retrofit***

### **Fireplace System**

**The Beyond State-of-the-Art  
System to Upgrade Your  
Fireplace**



**Improves  
Fireplace  
Performance**



**Eliminates  
Hazards**



**UL Listed Zero  
Clearance to  
Combustibles**



**Limited  
Lifetime  
Warranty**

[HeatShieldChimney.com](http://HeatShieldChimney.com)

## Facts About Your Masonry Fireplace

Most masonry fireplaces simply don't work very well. Did you know that many existing masonry fireplaces don't meet current fire and building code standards?

- Does your fireplace make your home feel drafty when in use?
- Does it sometimes allow smoke in your home?
- Do the walls around your fireplace feel hot when you use it?



## Enjoy Your Fireplace Even More With PriorFire

The PriorFire Fireplace System can restore your fireplace and correct improper design problems.

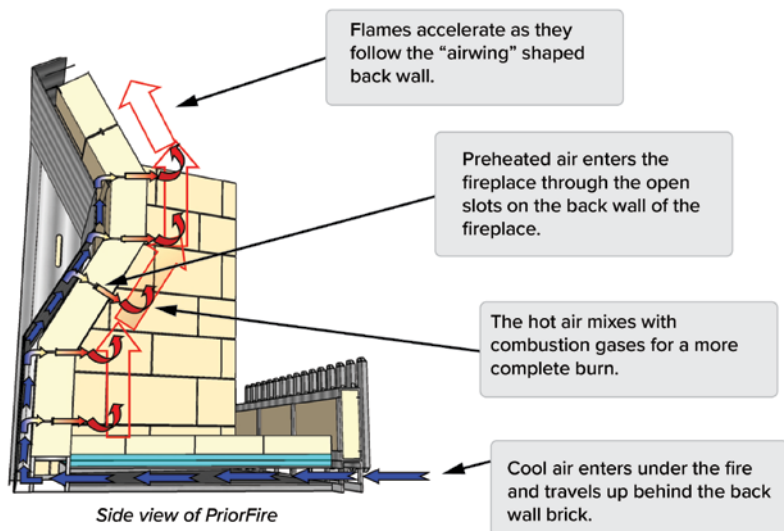
It improves your fireplace to meet local building codes and restores it to its peak level of safety and efficiency.

## How The PriorFire Fireplace System Works

Life is too short for you not to get the most from your fireplace. You deserve to enjoy the best possible fireplace experience – unfortunately, traditional masonry fireplaces aren't built for peak safety and efficiency.

That is why we created the PriorFire Retrofit Fireplace System. Our advanced fireplace design (patents pending) will improve your existing fireplace to a new level of safety and efficiency.

We tested at Underwriters Laboratory to their rigorous safety standards. We are proud to say that the PriorFire Fireplace System is UL listed at Zero clearance to combustibles.



## Bring Your Fireplace Up To Code

When you install the PriorFire System, you can bring your fireplace up to current safety codes if your fireplace has at least 4" of solid masonry in the walls and floors.

The PriorFire System is highly insulative, so combustible materials can actually touch the back masonry surface. You can compare code requirements by looking at the illustration on the back page of this brochure.



## 7 Ways Your New Fireplace System Can Improve Your Life, Save You Time and Money.

You have a burning desire to get MORE from your fireplace, and we're totally with you on that. Don't let the initial cost hold you back. Over time (and not even much time) a PriorFire Retrofit Fireplace System can improve your life and save you time and money.

**1. Ease Your Mind** — Everyone needs to be mindful when using a fireplace in their home. The PriorFire Retrofit Fireplace System has been tested and listed by Underwriters Laboratory (UL) to zero clearance to combustibles with just 4" of nominal masonry, meaning you don't have to worry about wood framing that might be too close to your fireplace.

**2. Increase Your Home's Value** — According to the National Association of Real Estate Appraisers, homeowners often recover over 100% of their investment associated with adding or upgrading an existing fireplace. An upgraded fireplace can increase the resale value of your home by as much as 12%.

**3. Improve Your Health** — We have always known sitting by a fire is relaxing; now we know why. According to research conducted at the University of Alabama sitting by a fire can decrease your blood pressure by as much as 5%.

**4. Use Less Wood** — The PriorFire Retrofit is up to 3 times more efficient than your existing fireplace and can give you some energy independence. You'll be able to use less wood (a renewable energy source) and produce more heat. No more worrying about staying warm during a winter power outage.

### **5. Say Goodbye to Higher Heating Bills**

— Ok, you're right; you can't ditch your furnace. But a PriorFire Retrofit will provide a cozy heat on those cold winter nights to give your furnace a break and help keep those heating bills down.



**6. Save on Maintenance Costs** — You should always have your fireplace and chimney cleaned and inspected regularly by a certified chimney professional to help prevent chimney fires. The PriorFire's unique back wall "Air Wing" shape ensures that the flame stays in contact with the back wall. Preheated air is then injected into the flame through the backwall injection slots. This creates a cleaner burning fire, resulting in less creosote and potentially fewer needed cleanings.

### **7. Limited Lifetime Warranty**

— Your new PriorFire Fireplace System carries a limited lifetime warranty. Ask your fireplace professional for details.



## You Can Enjoy the PriorFire Fireplace System in Three Simple Steps:

**1. Inspect.** Have your fireplace professional measure and inspect your existing fireplace to ensure a proper fit.



**2. Install.** Your factory trained fireplace professional will install the unit.



**3. Enjoy.** Relax and connect with family and friends around the warm glow of your newly improved fireplace.



## Perfect Choice for New Construction

The PriorFire Fireplace System takes the guess work out of designing your new fireplace for peak performance and efficiency. Simply have your masonry shell and fireplace face built and leave the fireplace interior to our proven design.

## A Quick Review of What the PriorFire Can Do for You

### Improves Performance

- Radiates more heat into your living space
- Eliminates fireplace smoking problems
- Cleaner burning - reduces pollution & creosote
- 2-3 times more efficient than your existing fireplace

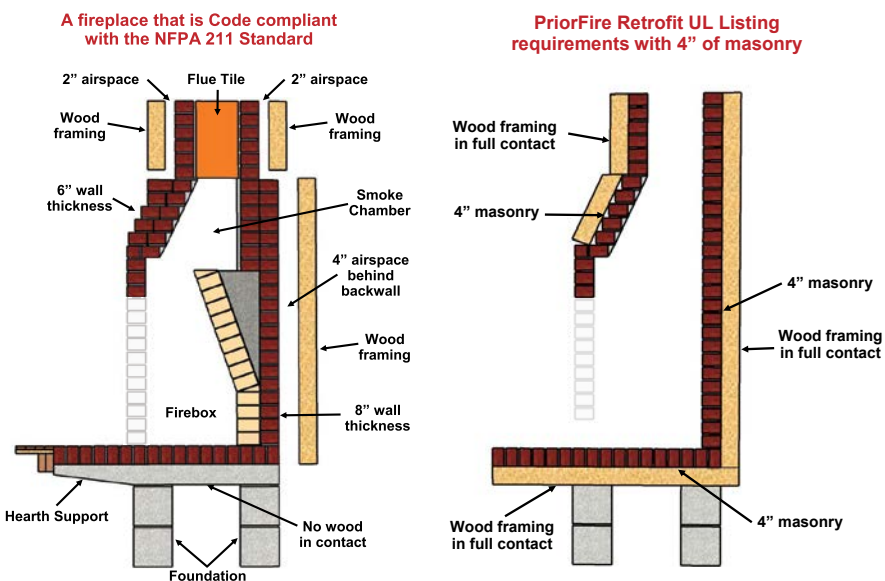
### Improves Safety

- Brings your fireplace up to current building codes
- Tested by Underwriters Laboratory (UL)
- UL listed for installation with zero clearance to combustibles

### Attractive and Durable

- Unique shape produces a tall "fun to watch" flame
- Made with durable and easily rebuildable "low mass" firebrick
- Lifetime Warranty (ask for details)

## Comparing Fireplace Code Requirements



**SaverSystems®**  
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[heatshieldchimney.com](http://heatshieldchimney.com)

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